RURAL WOMEN AND GRASSROOTS FEMINISM

Stories from women farmworkers in Brazil

Maria Luisa Mendonça

From the perspective of women’s grassroots movements, defending basic rights to land and food is a constant struggle. Around the world, the expansion of agricultural production for export, controlled by large landowners and corporations, continually displaces rural communities. They are forced to leave their lands and means of subsistence, and become vulnerable to labor exploitation in large plantations or in urban centers, facing a condition of poverty and hunger.

Monopoly over land and market speculation increases food prices, affecting low-income women disproportionately. The case of Brazil illustrates this situation, since it has one of the highest levels of land concentration in the world. Currently, there is an increasing re-concentration due to international financial speculation in rural land markets. This process increases monopoly over land and expands mono-cropping of commodities for export, causing environmental destruction and displacement of rural communities that produce the majority of food for internal markets.

According to the Brazilian Institute of Geography and Statistics (IBGE), 30 percent of households face a situation of food insecurity in the country. At the same time, the census by IBGE shows that small farmers are responsible for 70 percent of food production, and for 83 percent of job creation in the countryside, but occupy only 20 percent of agricultural land. In recent years, there has been a greater degree of market concentration, particularly in agriculture and energy sources, such as land, water, mining, and oil. Large corporations receive the majority of state credit at subsidized interest rates.

In this context, the resistance of rural women is crucial to deal with the simultaneous economic, ecological and food crises. Women face specific challenges in times of crisis, since they usually take the main responsibility for social tasks in their households, such as providing food and healthcare. Therefore, neoliberal policies to cut governmental support for social programs and the increase in food prices mean an extra burden for working women. In addition, the displacement of rural communities forces women into the worst jobs on plantations and in urban areas.

Over many generations

The stories of Brazilian farmworkers are repeated by many generations all over the country, as Maria Souza, from Pernambuco state, explains: “I started working at 11 years old to help my mother in the fields, when she was old and I came from Pernambuco to Cosmópolis. Carlita da Costa is the president of the Cosmópolis Rural Workers Union, in the state of São Paulo. In a field dominated by men, Carlita has been able to lead one of the strongest rural unions in Brazil. She started cutting sugar cane at a young age in order to provide for her three children. She was able to form a union to struggle for labor rights, and continues to focus on organizing women. But she knows that in order to overcome their situation of poverty and oppression, they need to demand structural changes in the land and food systems. “It’s common to hear coughs and sneezes in the cane fields. We have to inhale pesticides and the ash from burned cane. Once I fell and felt the taste of blood in my mouth. I broke my arm and could not work anymore. I have lung problems and feel sick from that horrible work. I saw that cane cutting was killing me,” says Carlita.

The agricultural model of mono-cropping and land concentration reduces the alternatives for peasants to sustain themselves. Many men migrate to different regions in the country, looking for seasonal jobs at plantations or construction, and some never return to their families. For women it is more difficult to find an alternative, so they usually stay with the responsibility of caring for their children and elderly parents. However, some women migrate in search of jobs, as in the case of Ana Célia: “I’m 24 years old and I came from Pernambuco to work in São Paulo. The company only pays for 50 kilos of sugarcane a day, even when we cut 60 kilos. My whole body hurts. I need to leave this job because I’m getting sick. The cost of rent, water and electricity is very high, and after paying for everything, there is nothing left from my salary”.

Solidarity and a new agricultural system

These testimonies illustrate the importance of women’s rural movements that advocate for agrarian reform and common use of natural resources, including collective land rights. Women’s grassroots movements are promoting a new agricultural system based on local cooperatives and ecological food production. There are international human rights mechanisms but it also needs solidarity. Especially in Europe and in the United States there is a growing awareness in public opinion about the need to support small scale, local and ecological agriculture. In order to expand this movement internationally we need to increase solidarity between women’s organizations in the Global North and the Global South, as well as in urban and rural areas in support of affordable production of healthy food to benefit low-income women in rural and urban areas. We need strong alliances to transform our food system.

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One of the farmworkers, who works at a sugarcane plantation in Brazil. The company only pays for 50 kilos of sugarcane a day, even when they cut 60 kilos.